



# RM INTERNATIONAL

ORGANISATION OF TRADE FAIRS AND EXHIBITIONS  
DIGITAL SERVICES

COMPANY PROFILE



Member of



## About us

RM INTERNATIONAL, an exhibition organizing company, has been actively involved in the industry for over a decade. With a team of professionals boasting over 30 years of experience, they have successfully organized exhibitions in venues such as the Olympic Fencing Arena, Eastern Airport, Peace and Friendship Stadium, Zappeion Hall, Helexpo, and MEC Peania.

Over the past decade, **RM INTERNATIONAL** has organized more than 50 exhibition events in various sectors including food and beverage, housing, real estate, and dental. These exhibitions have facilitated connections between over 5,000 exhibitors and millions of visitors and professionals from Greece and around the world.



**30 Years of  
experience**



**50 Events**



**5000 Exhibitors**



**1.300.000 Visitors**

By choosing to work with **RM INTERNATIONAL**, professionals can rest assured that their business activities and products will receive the attention and recognition they deserve..



RM International since 2022 is a founding member of the **Greek Association of Exhibition Organisers and Manufacturers (SOKEE)**, which represents the exhibition industry in Greece and recently sealed its cooperation with **TIF - HELEXPO** as the official co-organiser of **Real Estate Expo North**.





# OUR EXHIBITIONS

## EXPOTROF – The Greek Fine Food Exhibition

EXPOTROF is a food and beverage exhibition addressed to domestic and international industry professionals who wish to promote their products to interested buyers from the retail, tourism and catering sectors.

It has been successfully organized since 2014 and is under the auspices of ministries, regions, agencies and chambers. With the participation of more than 400 producers from every corner of Greece, high quality products and rich parallel events, EXPOTROF is an institution in the food and beverage sector.

The leading Food and Beverage Exhibition EXPOTROF is the first purely F2B [Food to Business] exhibition of artisanal products of small production and delicatessen products in Greece, aiming at business meetings between producers and distribution channels. Every year in February, important buyers from Greece and abroad have the opportunity to meet directly with producers at the beginning of the season.



### Premium Real Estate Expo / Real Estate Expo North

In the ever-changing environment of the real estate industry, RM International fulfills the need for cooperation, extroversion, and continuous information on domestic and international developments through the implementation of PREMIUM REAL ESTATE EXPO (REXPO) and Real Estate Expo North.

These exhibitions bring together specialized professionals from the real estate, investment, and construction sectors, providing a platform to showcase solutions and growth prospects within the industry. Additionally, the Premium Real Estate Forum, held in conjunction with the exhibition, allows participants and visitors to learn about market trends, expand their professional networks, and establish PREMIUM REAL ESTATE EXPO as a reference point for industry professionals.

Since 2022, the exhibition has been hosted within the Philoxenia-Hotelia exhibition at TIF Helexpo in Thessaloniki under the name Real Estate Expo North. This annual event is co-organized with TIF HELEXPO.



## Premium Real Estate Forum

The conference is organized in the framework of the only exhibition for Real Estate in Greece, Premium Real Estate Expo in both Athens and Thessaloniki.

Speakers from Greece and abroad, experts from key markets for Greek real estate, representatives of ministries and competent state agencies, representatives of financing institutions and high-ranking executives from collaborating sectors (construction, architecture, technology, etc.) make up the speakers' panels.

Specialized professionals from the real estate, investment and construction sectors meet at the conference to present all the solutions and development prospects of Real Estate.



### **Dental & Dentistry Exhibition**

DENTAL Exhibition, the largest exhibition of dental and dental technology products in Greece, with over 38 years of presence and having established itself as an institution of reference for the sector of Dentistry and Dental Technology, comes every two years to inform the professionals of the sector about all the new developments.

With the aim of informing dentists and dental technicians, Dental, hosts more than 65 Greek companies, which present in three days all the technological innovations and products of the industry, whether produced in our country or internationally.

Dental is the only sectoral exhibition that aims to bring together the largest dental equipment companies with dental professionals.



Η ΜΕΓΑΛΥΤΕΡΗ & ΠΛΗΡΕΣΤΕΡΗ ΕΚΘΕΣΗ ΓΙΑ ΤΟ ΣΠΙΤΙ! **ΘΕΣΣΑΛΟΝΙΚΗ**  
**ΚΑΤΟΙΚΙΑ**

### **Autumn House / Spring House**

Having a dynamic presence in the field of exhibition organization since 1991, Autumn House and Spring House are the flagship of housing exhibitions in Greece.

Designed to cover all needs for the home and garden, the HOUSE exhibitions welcome their visitors with highly aesthetic proposals for decoration, furnishing and equipment for every type of home.

With a stroll through the HOUSE Exhibitions, visitors have the opportunity to meet specially selected exhibitors from Greece and abroad who are leading in the manufacture and marketing of furniture.





# OUR PARTNERSHIPS



### **Qatar Travel Mart**

Qatar Travel Mart 2023, will take place from November **20th to 22nd** at the Doha Exhibition and Convention Centre (**DECC**) in **Doha**, Qatar. The event aims to showcase the latest trends in global business, investment, and cultural tourism. It serves as a meeting point for leaders, speakers, and investors in the tourism, real estate, and investment industry.

Under the patronage of the Prime Minister and Minister of Foreign Affairs H.E. Sheikh Mohammed bin Abdulrahman bin Jassim Al Thani, the exhibition is supported by Qatar Tourism and will have the participation of more than **40 countries**.

**RM International** is the exclusive partner/representative for the exhibition in Greece and Cyprus.



## SEREXPO

SEREXPO, organized by the **Chamber of Serres** since 2015, has become an esteemed institution with widespread acceptance.

The event provides a platform for hundreds of participants to showcase their products and services and connect with potential buyers from around the world. SEREXPO attracts visitors from various sectors, including **agri-food, construction, energy, tourism, entrepreneurship, craft-industrial products, agri-livestock, gastronomy, trade, services, and tourism.**

**RM International** serves as the exclusive partner and representative of the exhibition.



# OUR SERVICES



### **The Delifair by Expotrof**

The DeliFair by EXPOTROF Exhibition, held annually in Athens, provides Greek producers with a unique platform to showcase their companies and products in the food and beverage industry. Through the specially designed platform, [www.delifair.gr](http://www.delifair.gr), exhibitors have the opportunity to promote their offerings and engage in online meetings with visitors and professionals.

The exhibition offers exhibitors the chance to schedule B2B meetings with domestic buyers such as B2B markets, hotels, and Horeca establishments, as well as remote meetings with international buyers through the B2B Global feature.

The digital organization of The DeliFair aims to attract thousands of professionals and consumers, fostering partnerships and agreements that enhance the competitiveness of Greek food and beverages and boost export activity.



### Taste Quality Awards

The Athens Fine Food Awards (AFFA) is a significant initiative in Greece that focuses on collecting, documenting, and promoting food products from Greek producers. It plays a crucial role in evaluating and rewarding their efforts, making it the most essential organization in the country for this purpose.

The EXPOTROF Food Fair, in collaboration with industry professionals, bears the stamp of AFFA. The ultimate goal of AFFA is to establish itself as the central platform for promoting Greek production, which is built on high-quality raw materials, innovation, know-how, best practices, and nutritional value.

The international credibility of the awards stems from the professionalism and expertise of the evaluation committee. Within the Athens Fine Food Awards, influential professionals from the food industry serve as committee members, ensuring the process is carried out with utmost credibility. The organizers strive for objectivity and transparency, enabling Greek food to receive the recognition it truly deserves.

### **Virtual Real Estate Expo**

Within the Premium Real Estate Expo, exhibitors can showcase their services and properties through the innovative platform [www.vrexpogreece.com](http://www.vrexpogreece.com). This online platform aims to connect professionals in the real estate sector with interested international investors.

Through scheduled live B2B meetings, exhibitors can expand their client base and reach a wider audience, breaking down geographical barriers.

Visitors to the digital exhibition can easily engage in conversations with real estate professionals in Greece and also watch live events from the physical exhibition and the Premium Real Estate Forum.



**SUPPORTERS/PARTNERS**



# ΔΕΘ HELEXPO

hotelBrain™ | Group

HO.RE.CA.  
OPEN Powered by  
FnB Daily

FNB SERVED  
DAILY  
*Food for thought... every day!*





# RM INTERNATIONAL ORGANIZING EXHIBITIONS

Panionias 18, P.C. 16561, Glyfada



210 96 10 135



info@rmi.gr



www.rmi.gr

